

# *Sponsorship Opportunity*

On Sunday, March 15, 2009, the 19th Annual Allie Awards Night hosted by Atlanta Chapters of ISES, the International Special Events Society, and NACE, the National Association of Catering Executives, will be presenting awards to the Southeast's leaders in the event industry. The host facility selected is the Grand Hyatt Atlanta. The theme of the evening is "The Way We Were."

The finalists for these coveted awards represent some of the most talented suppliers, caterers and event professionals in the industry.

This year, we offer you the opportunity to support Your Clients on this very special night. We will typically host approximately 350 guests from the meetings, event and hospitality industry on this night with invitations being sent to approximately 1200 people with memberships in one or more of the following industry associations as well as other organizations:

ISES ([www.isesatlanta.com](http://www.isesatlanta.com))  
NACE ([www.atlantanace.com](http://www.atlantanace.com))  
GAMPI ([www.gampi.org](http://www.gampi.org))  
PCMA ([www.pcmase.org](http://www.pcmase.org))  
HSMIAI ([www.hsmia-ga.org](http://www.hsmia-ga.org))

A portion of the evening's proceeds will go to the charitable organizations as designated by the ISES and NACE Board of Directors.

Thank you – we look forward to your valuable participation.  
2009 Allie Awards Night Co-Chairs:

*Walter Nemeth, CPCE – Chair 404-810-9086  
Tracy Stuckrath, CSEP, CMM – Co-chair 678-645-2125*

*Additional information is available at the official Allie Awards Night Website:  
[www.allieawards.com](http://www.allieawards.com) or by contacting Sponsorship Chairs,  
Clydette Morton 404-633-3527, [clydette@activeproductionanddesign.com](mailto:clydette@activeproductionanddesign.com) or  
Michael Shoer 770-329-2487, [mshoer@icecaterers.com](mailto:mshoer@icecaterers.com)*

# *Sponsorship Opportunity*

## **Diamond Contributor \$5,000**

- A full page ad in the Allie Awards Night Program also to appear in the Spring and Summer issues of the ISES and NACE Newsletters (*Must be submitted by **February 25, 2009** and be a high resolution ad. If no ad is provided your logo will be used*)
- Your company's name recognized in media releases
- Online exposure to include:
  - **Allies Website: Logo and link on sponsor page**
  - **ISES Atlanta Website: Rotating banner ad for one year (visible on all pages) and logo with link on Allies page**
  - **NACE Atlanta Website: Shared link to sponsor page on Allies website for one year**
- Complimentary ISES Atlanta and NACE Atlanta Chapter membership mailing lists
- One (1) corporate table of 10 with VIP placement at the Awards Ceremony and dinner (*Includes preferred table placement, 2 bottles wine, custom signage*)
- Logo featured in the Awards Ceremony video presentation
- Logo prominently presented on a general sponsor board in host facility
- Verbal recognition of your company during the Awards Ceremony
- Company logo or name, presented electronically at the Awards Ceremony
- **Logo on the 2009 Allie Award Night Picture keepsake available to all attendees \* still to be confirmed of available**
- Post Awards Ceremony Party to be named after your company – name used in program and logo and name on a sign at the entrance to the after party
- Opportunity to display or provide use of your company product during the Awards Ceremony
- Exclusive presentation of gift to your company representative during Awards Ceremony

## **Platinum Contributor \$2,500**

- ½ page ad in the Allie Awards Night program (*Must be submitted by February 25, 2009 and be a high resolution ad. If no ad is provided your logo will be used*)
- Your company's name recognized in media releases
- Online exposure to include:
  - **Allies Website: Logo and link on sponsor page**
  - **ISES Atlanta Website: Rotating banner ad for 6 months (visible on all pages) and logo with link on Allies page**
  - **NACE Atlanta Website: Shared link to sponsor page on Allies website for 6 months**
- Complimentary ISES Atlanta and NACE Atlanta Chapter membership mailing lists
- Logo featured in the Awards Ceremony video presentation
- Logo prominently presented on a general sponsor board in host facility
- Recognition of your company during the Awards Ceremony
- Six (6) tickets with VIP seating at the Awards Ceremony and dinner

*Additional information is available at the official Allie Awards Night Website:  
[www.allieawards.com](http://www.allieawards.com) or by contacting Sponsorship Chairs,  
Clydette Morton 404-633-3527, [clydette@activeproductionanddesign.com](mailto:clydette@activeproductionanddesign.com) or  
Michael Shoer 770-329-2487, [mshoer@icecaters.com](mailto:mshoer@icecaters.com)*

# *Sponsorship Opportunity*

## **Gold Contributor \$1,000**

- ¼ page ad in the Allie Awards Night program (*Must be submitted by February 25, 2009 and be a high resolution ad. If no ad is provided your logo will be used*)
- Your company's name recognized in media releases
- Online exposure to include:
  - **Allies Website: Logo and link on sponsor page**
  - **ISES Atlanta Website: Rotating banner ad for 3 months after the Allie Awards Night Ceremony (visible on all pages) and logo with link on Allies page**
  - **NACE Atlanta Website: Shared link to sponsor page on Allies website for 3 months**
- Logo prominently presented on a general sponsor board in host facility
- Recognition of your company during the Awards Ceremony
- Two (2) tickets with VIP seating at the Awards Ceremony and dinner

## **Silver Contributor \$500**

- Logo in the Allie Awards Night program
- Online exposure to include:
  - **Allies Website: Logo and link on sponsor page**
- Logo prominently presented on a general sponsor board in host facility
- Recognition of your company during the Awards Ceremony

# *In-Kind Donation Opportunity*

## **Diamond Donor \$10,000 (Retail Value)**

- A full page ad in the Allie Awards Night Program also to appear in the Spring and Summer issues of the ISES and NACE Newsletters (*Must be submitted by February 25, 2009 and be a high resolution ad. If no ad is provided your logo will be used*)
- Online exposure to include:
  - **Allies Website: Logo and link on sponsor page**
  - **ISES Atlanta Website: Rotating banner ad for one year (visible on all pages) and logo with link on Allies page**
  - **NACE Atlanta Website: Shared link to sponsor page on Allies website for one year**
- Your company's name recognized in media releases
- Complimentary ISES Atlanta and NACE Atlanta Chapter membership mailing lists
- Company logo or name, presented electronically at the Awards Ceremony
- Logo prominently presented on a general sponsor board in host facility
- Recognition of your company during the Awards Ceremony

*Additional information is available at the official Allie Awards Night Website:  
[www.allieawards.com](http://www.allieawards.com) or by contacting Sponsorship Chairs,  
Clydette Morton 404-633-3527, [clydette@activeproductionanddesign.com](mailto:clydette@activeproductionanddesign.com) or  
Michael Shoer 770-329-2487, [mshoer@icecaters.com](mailto:mshoer@icecaters.com)*

## Platinum Donor \$5,000 (Retail Value)

- ½ page ad in the Allie Awards Night program (*Must be submitted by February 25, 2009 and be a high resolution ad. If no ad is provided your logo will be used*)
- Your company's name recognized in media releases
- **Allies Website: Logo and link on sponsor page**
- **ISES Atlanta Website: Rotating banner ad for 6 months (visible on all pages) and logo with link on Allies page**
- **NACE Atlanta Website: Shared link to sponsor page on Allies website for one year for 6 months**
- Complimentary ISES and NACE Atlanta Chapter membership mailing lists
- Logo featured in the Awards Ceremony video presentation
- Logo prominently presented on a general sponsor board in host facility
- Recognition of your company during the Awards Ceremony

## Gold Donor \$2,500 (Retail Value)

- ¼ page ad in the Allie Awards Night program (*Must be submitted by February 25, 2009 and be a high resolution ad. If no ad is provided your logo will be used*)
- Your company's name recognized in media releases
- Online exposure to include:
  - **Allies Website: Logo and link on sponsor page**
  - **ISES Atlanta Website: Rotating banner ad for 3 months after the Allie Awards Night Ceremony (visible on all pages) and logo with link on Allies page**
  - **NACE Atlanta Website: Shared link to sponsor page on Allies website for 3 months**
- Logo prominently presented on a general sponsor board in host facility
- Recognition of your company during the Awards Ceremony

## Silver Donor \$1,000 (Retail Value)

- Logo in the Allie Awards Night program
- Online exposure to include:
  - **Allies Website: Logo and link on sponsor page**
- Logo prominently presented on a general sponsor board in host facility
- Recognition of your company during the Awards Ceremony

*Additional information is available at the official Allie Awards Night Website:  
[www.allieawards.com](http://www.allieawards.com) or by contacting Sponsorship Chairs,  
Clydette Morton 404-633-3527, [clydette@activeproductionanddesign.com](mailto:clydette@activeproductionanddesign.com) or  
Michael Shoer 770-329-2487, [mshoer@icecaters.com](mailto:mshoer@icecaters.com)*

## *Sponsorship Opportunity*

### **Friends of the Allies \$50 Contribution**

- Name on the Allies website with a link to your email address
- Listing of Name in the Allie Award Night Program

### **Economic Stimulus Plan Member \$25 Contribution**

- Name on the Allies website (no link)

*Additional information is available at the official Allie Awards Night Website:  
[www.allieawards.com](http://www.allieawards.com) or by contacting Sponsorship Chairs,  
Clydette Morton 404-633-3527, [clydette@activeproductionanddesign.com](mailto:clydette@activeproductionanddesign.com) or  
Michael Shoer 770-329-2487, [mshoer@icecaters.com](mailto:mshoer@icecaters.com)*